

## NİDA TÜREGÜN

Assistant Professor (Associate Professor from Inter-universities council)

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### EDUCATION BACKGROUND

- 2010-2015 : YEDİTEPE UNIVERSITY, SOCIAL SCIENCES INSTITUTE/BUSINESS ADMINISTRATION (Ph.D.)  
Thesis name: Associations of Earnings Management Manipulation Types to Debt Contracts, Political Costs and Characteristics of Board of Directors: A Study at Borsa Istanbul  
Thesis Advisor: (CAN TANSEL KAYA)
- 2008-2010 : MARMARA UNIVERSITY, SOCIAL SCIENCES INSTITUTE/ACCOUNTING FINANCE (Master Degree)  
Thesis name: Fair Value Accounting under US GAAP And IFRS, and its Comparison to Historical Cost Accounting with Cases from ISE (2010)  
Thesis Advisor: (TUBA DUMLU)
- 2003-2007 : YEDİTEPE UNIVERSITY, FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES/BUSINESS ADMINISTRATIVE DEPARTMENT/BUSINESS PROGRAM (ENGLISH) (Undergraduate)

### ACADEMIC DUTIES

- 2015 - present : Ozyegin University/School of Applied Sciences, Assistant Professor
- 2021 Sept. – present : Board Member at School of Applied Sciences
- 2015 Dec. – present : Head of Accreditation Commission at School of Applied Sciences
- 2015-2016 : OZU Radio Advisor

### AWARDS

1. Certificate of Excellence, International Conference on Management, Economics Social Science, 2018
2. Certificate Best Oral Presentation, 3rd International Conference on Management and Humanities, 2016
3. Certificate of Best Presentation, International Conference on Business, Economics, Social Science Humanities, 2016

### COURSES

Financial Accounting for Hospitality

Managerial Accounting and Finance for Hospitality

Sectoral Project

## WORKS

### Articles published in International Refereed Journals:

1. ERKMEN EZGİ, TÜREGÜN NİDA (2022). Success Model of Online Food Delivery System: The Role of Brand Image in Customer Responses. *Innovative Marketing*, 18(2), 148-160. doi:10.21511/im.18(2).2022.13 (Publication No: 7686093) SCOPUS
2. TÜREGÜN NİDA (2022). Financial Performance Evaluation by Multi-Criteria Decision-Making Techniques. *Heliyon*, 8(5), 1-13., Doi: 10.1016/j.heliyon.2022.e09361 (Publication No: 7686070)  
WOS, SCOPUS
3. TÜREGÜN NİDA (2020). Accounting for E-Commerce Sector. *International Journal of Critical Accounting*, 11(5), 429-438., Doi: 10.1504/IJCA.2020.10031360 (Publication No: 6368098)
4. TÜREGÜN NİDA (2020). Risk Taking in Businesses from an Accounting Perspective. *International Journal of Critical Accounting*, 11(4), 318-331., Doi: 10.1504/IJCA.2020.10031143 (Publication No: 6368096)
5. TÜREGÜN NİDA (2020). The Development of Accounting Information Systems and the Limitations of Doing So in The Developing Economies of The World. *International Academic Management Sciences (YONBİL)*, 6(9), 1-9. (Publication No: 6367972)
6. TÜREGÜN NİDA (2020). How Cost of Capital is Changing: The Effect of Accounting Information. *Journal of Corporate Accounting and Finance*, 32(1), 129-138., Doi: 10.1002/jcaf.22462 (Publication No: 6368084)  
WOS, SCOPUS
7. TÜREGÜN NİDA (2020). Does Financial Crisis Impact Earnings Management? Evidence from Turkey. *Journal of Corporate Accounting and Finance*, 31(1), 64-71., Doi: 10.1002/jcaf.22418 (Publication No: 6367818)  
WOS, SCOPUS
8. TÜREGÜN NİDA (2019). Text Mining in Financial Information. *Current Analysis on Economics and Finance*, 1, 18-26. (Publication No: 4711309)
9. TÜREGÜN NİDA (2019). Performance Analysis of the Restaurant and Hotel Industry: Evidence from Borsa İstanbul. *Journal of Economics, Finance, Accounting*, 6(3), 115-123., Doi: 10.17261/Pressacademia.2019.1110 (Publication No: 5265431)
10. TÜREGÜN NİDA (2019). Impact of Technology in Financial Reporting: The Case of Amazon Go. *Journal of Corporate Accounting and Finance*, 30(3), 90-95., Doi: 10.1002/jcaf.22394 (Publication No: 5265411) WOS, SCOPUS
11. TÜREGÜN NİDA (2018). Effects of Borrowing Costs Firm Size and Characteristics of Board of Directors on Earnings Management Types: A Study at Borsa Istanbul. *Asia-Pacific Journal of Accounting Economics*, 25(1-2), 42-56., Doi: 10.1080/16081625.2016.1246192 (Publication No: 3004109) WOS, SCOPUS
12. TÜREGÜN NİDA, TÜREGÜN ORÇUN (2017). Management Issues of SMEs in Turkey from the Perspective of Sustainability. *Management and Organizational Studies*, 4(3), 25, Doi: 10.5430/mos.v4n3p25 (Publication No: 4249163)
13. TÜREGÜN ORÇUN, TÜREGÜN NİDA (2017). Evaluating Sustainability for SMEs in Turkey. *Journal of Advanced Management Science*, 5(3), 226-229., Doi: 10.18178/joams.5.3.226-229 (Publication No: 3005083)
14. KAYA CAN TANSEL, TÜREGÜN NİDA (2017). Associations between Earnings Management Manipulation Types and Debt Contracts, Political Costs and Characteristics of Board of Directors. *International*

Journal of Academic Research in Accounting, Finance and Management Sciences, 7(2), 208-214., Doi: 10.6007/IJARAFMS/v7-i2/2995 (Publication No: 4249179)

15. TÜREGÜN NİDA, KAYA CAN TANSEL (2016). Revisiting the Association between Corporate Governance and Earnings Management. Journal of Accounting, Finance and Auditing Studies, 2(2), 115-127. (Publication No: 3004166)

#### **Papers Presented at International Scientific Meetings and Published in Proceedings:**

1. TÜREGÜN NİDA (2020). The Rationale and Ethics behind Non-Profit Organizations Being Exempt from Tax. 18th RSEP International Conference on Economics, Finance, Business (Full Text Paper/Oral Presentation) (Publication No:6368053)

2. TÜREGÜN NİDA (2020). Accounting Ethics and Organizational Culture: A Study of the Points of Contention and Similarities. 32nd Eurasia Business and Economics Society Conference, 32(1), 565-583. (Full Text Paper/Oral Presentation) (Publication No:6368035)

3. TÜREGÜN NİDA (2020). The Development of Accounting Information Systems and the Limitations of Doing So in the Developing Economies of The World. Business and Management Sciences International Congress 2020, 157-164. (Full Text Paper/Oral Presentation) (Publication No: 6367991)

4. TÜREGÜN NİDA (2019). Impact of technology in financial reporting: The Case of Amazon Go. GAW Finance and Economics Conference: Dubrovnik 2918 (Abstract Paper/Oral Presentation) (Publication No:5265438)

5. TÜREGÜN NİDA (2018). The Cultural Dimensions on the Importance of Perceived Ethics in Accounting from the Perspective of MINT Economies. International Conference on Management, Economics Social Science (Full Text Paper/Oral Presentation) (Publication No:4249199)

6. TÜREGÜN ORÇUN, TÜREGÜN NİDA (2016). Management Issues of SMEs in Turkey from the Perspective of Sustainability. BESSH-2016, 191(10), 31-44. (Full Text Paper/Oral Presentation) (Publication No:3004485)

7. TÜREGÜN ORÇUN, TÜREGÜN NİDA (2016). Evaluating Sustainability for SMEs in Turkey. 3rd International Conference on Management and Humanities (Abstract Paper/Oral Presentation) (Publication No:3004910)

8. TÜREGÜN ORÇUN, TÜREGÜN NİDA (2015). Evaluation of Earnings Management Practices at Borsa Istanbul with Respect to Corporate Governance Principles. 15th EBES Conference - Eurasia Business and Economics Society (Abstract Paper/Oral Presentation) (Publication No:3004307)

9. TÜREGÜN NİDA, BIROL BURCU (2014). Positive Accounting Theory and Ethics General View. 5.International Student Conference on Governance Fraud Ethics and Corporate Social Responsibility (Abstract Paper/Oral Presentation) (Publication No:3004357)

#### **Written National / International Books or Chapters in Books: Chapters in National / International Books Written:**

1. Sosyal Bilimlerde Akademik Çalışmalar, Chapter Name:(Bölüm LIII - Environmental Accounting: Challenges in Implementation and Basic Roles of Accountants) (2020)., TÜREGÜN NİDA, Ivpe Cetinje, Editor:

Prof Dr Türkan Erdoğan, Doç Dr Abidin Temizer, Doç Dr Ruhi İnan, Publication No:1, ISBN:978-9940-46-012-9, English (Scientific Book), (Publication No: 6367841)

2. Accounting from a Cross-Cultural Perspective, Chapter Name:(Ethical Awareness, Ethical Decision Making, and Transparency: A Study on Turkish CPAs in Istanbul) (2018)., TÜREGÜN NİDA, IntechOpen, Editor: Asma Salman and Muthanna G. Abdul Razzaq, Publication No:1, ISBN:978-1-78984-280-7, English (Scientific Book), (Publication No: 4489853)

#### **Articles Published in National Refereed Journals:**

1. TÜREL AHMET, TÜREGÜN NİDA (2021). İnsansız Hava Araçları ve Denetim. Vergi Dünyası Dergisi, 40(473), 6-10. (Control No: 7109050)

2. TÜREGÜN NİDA (2019). Etik Algısının Kültürel Boyutlar Açısından Değerlendirilmesi: MINT Ülkelerindeki Öğrenciler Üzerine Bir Çalışma. Sosyal Bilimler Araştırma Dergisi, 8(3), 102-119. (Control No: 5265387)

3. TÜREGÜN NİDA, KAYA CAN TANSEL (2019). Küreselleşmenin Türkiye'deki Yükseköğretim ve Muhasebe Eğitimi Üzerindeki Etkileri. Yükseköğretim ve Bilim Dergisi, 9(2), 335-341., Doi: 10.5961/jhes.2019.335 (Control No: 5265398)

4. KAYA CAN TANSEL, TÜREGÜN NİDA (2017). Dünyada KOBİ Finansal Raporlama Uygulamaları ve Türkiye İçin Çıkarımlar: Yerel Finansal Raporlama Çerçevesi'ne Bakış. Muhasebe ve Denetime Bakış, 16(50), 97-114. (Control No: 3436722)

#### **Papers Presented at National Scientific Meetings and Published in Proceedings:**

1. TÜREGÜN NİDA, ERGÜDEN ARIF ENGIN, KAYA CAN TANSEL (2018). Bilgi Çağında Teknolojik Değişim ve Dönüşümlerin Muhasebe Mesleği Üzerine Etkileri. 20. Türkiye Muhasebe Kongresi, 2, 1095-1108. (Full Text Paper/Oral Presentation) (Publication No:6466916)

2. KAYA CAN TANSEL, TÜREGÜN NİDA (2018). İş Hayatındaki Teknoloji Eksenli Değişimlerin Muhasebe Mesleği ve Eğitimi Üzerine Etkileri. XXXVII. Türkiye Muhasebe Eğitimi Sempozyumu(171), 127-139. (Full Text Paper/Oral Presentation) (Publication No:4249208)

3. TÜREGÜN NİDA, YIĞITBAŞ KATRİN (2016). Yeşil Anahtar Programının Sürdürülebilir Turizm Açısından Değerlendirilmesi. 2. Ulusal Sürdürülebilir Turizm Kongresi, 56-68. (Full Text Paper/Oral Presentation) (Publication No:3005036)

#### **EDITORSHIP**

1. Member of Editorial Board, Anatolia: A Journal of Tourism Research

#### **ADVISOR**

PhD Thesis YEDITEPE UNIVERSITY

2022 SOCIAL SCIENCES INSTITUTE/FINANCIAL ECONOMICS

Thesis name: Improvement of Forecasting Approaches by using Wavelet Coherence Method and Multifractal Detrended Fluctuation Analysis Thesis author: İtir Doğangün

Thesis Advisor: ERKUT AKKARTAL Co-Advisor: NİDA TÜREGÜN

### **ACADEMIC CONTRIBUTIONS**

Master Thesis Defense YEDITEPE UNIVERSITY

02/06/2022 Thesis name: A Research on the Effects of Basel Criteria on SMEs and Awareness of this Effect by Turkish Financial Professionals in the Turkish Banking System

Thesis author: Aysel Sapankaya

Thesis Advisor: CAN TANSEL KAYA Jury Member: NİDA TÜREGÜN

Master Thesis Defense YEDITEPE UNIVERSITY

29/06/2021 Thesis name: Warehouse and Distribution Management in terms of Customer Service Level and Operational Excellence Perspective

Thesis author: Elçin Kongur

Thesis Advisor: ERDAL NEBOL Jury Member: NİDA TÜREGÜN

Master Thesis Defense YEDITEPE UNIVERSITY

28/01/2021 Thesis name: An Overview of Corporate Social Responsibility Contribution in Turkey GSM Industry

Thesis author: Figen Kabalıcı

Thesis Advisor: CAN TANSEL KAYA Jury Member: NİDA TÜREGÜN

Master Thesis Defense YEDITEPE UNIVERSITY

28/01/2021 Thesis name: Financial Performance Analysis of BIST 100 Tourism Companies

Thesis author: Nagihan Çardak

Thesis Advisor: CAN TANSEL KAYA Jury Member: NİDA TÜREGÜN

Master Thesis Defense YENI YUZYIL UNIVERSITY

18/12/2020 Thesis name: Badgat Üniversitesi İşletme ve Ekonomi Fakültesinde Uygulanan Stratejik Planlamanın Kurumsal Performans Üzerindeki Etkisi

Thesis author: Mohammed Yahya Jihad Alkarawi

Thesis Advisor: AYKUT AKDAG Jury Member: NİDA TÜREGÜN

PhD Qualifying Exam YEDITEPE UNIVERSITY

23/06/2020 2020 June Term Doctoral Qualifying Committee Substitute Jury Member

Master Thesis Defense MEF UNIVERSITY

8/06/2020 Thesis name: The Impact of Tourism Revenues on Economic Growth

Thesis author: Kaan Samsun

Thesis Advisor: NAZLI KARAMOLLAOĞLU Jury Member: NİDA TÜREGÜN

## **REFEREING FOR SCHOLARLY AND PROFESSIONAL JOURNALS**

2022 November Science, Engineering, and Health Studies Journal

Title: Ranking Determinants of Students' Choice In Selecting A University

2022 August Anatolia: A Journal of Tourism Research

Title: Performance Evaluation of Tourism Companies in Global Stock Markets During the Covid-19 Pandemic

2022 June DECISION MAKING: APPLICATIONS IN MANAGEMENT AND ENGINEERING

Title: Asset Allocation with Multi-Criteria Decision Making Techniques

2022 January JOURNAL OF TOURISMOLOGY

Title: How to be a Successful Revenue Manager: A case in Marriott Turkey Cluster

2021 October JOURNAL OF ECONOMY CULTURE AND SOCIETY

Title: Local restaurants' effect on tourist experience: A case from Istanbul

2021 August JOURNAL OF ECONOMICS, MANAGEMENT AND TRADE

Title: The Influence of Leadership Style and Employee Competence with Organizational Climate as an Intervening Variable on Employee Performance in Educational Institutions

2020 September JOURNAL OF CORPORATE ACCOUNTING & FINANCE

Title: Voluntary Disclosure Volume -Evidence from Acquiring Firm's Press Releases during M&A

2020 April CURRENT ANALYSIS ON ECONOMICS & FINANCE

Title: Does FDI caused Profit Repatriation: Exploring the moderating role of governance institutions

2019 September CURRENT ANALYSIS ON ECONOMICS & FINANCE

Title: Evaluation of the Brazilian Innovation Law: A Principal-Agent Model Approach

2019 April JOURNAL OF TOURISM AND GASTRONOMY STUDIES

Title: Destination Image and Relationship: The Moderate Role of Local Cuisine Experience

2019 April JOURNAL OF ECONOMICS, FINANCE AND ACCOUNTING

Title: Association between Corporate Governance and Fraud Detection: Evidence from Borsa Istanbul

2018 October JOURNAL OF SELÇUK UNIVERSITY SOCIAL SCIENCES VOCATIONAL SCHOOL

Title: Female Employment and Care Economy in Turkey

2017 February JOURNAL OF ACCOUNTING, FINANCE AND AUDITING STUDIES

Title: Firm Characteristics and Accounting Fraud: A Multivariate Approach

2016 March JOURNAL OF ACCOUNTING, FINANCE AND AUDITING STUDIES

Title: The Use of Managerial Accounting as a Tool for Decision Making by Manufacturing Companies in Albania